

#### **BOARD OF DIRECTORS**

#### METROPOLITAN ATLANTA RAPID TRANSIT AUTHORITY

#### **BUSINESS MANAGEMENT COMMITTEE**

**THURSDAY, MAY 23, 2024** 

ATLANTA, GEORGIA

#### **MEETING SUMMARY**

#### 1. CALL TO ORDER AND ROLL CALL

Committee Chair James Durrett called the meeting to order at 9:30 A.M.

**Board Members** Freda Hardage

<u>Present:</u> James Durrett

Kathryn Powers Roderick Frierson Stacy Blakley Thomas Worthy William Floyd

Valencia Williamson

Jennifer Ide Sagirah Jones

Board Members Al Pond

Absent: Russell McMurry

Rita Scott

Jacob Tzegaegbe Jannine Miller

Staff Members Present: Collie Greenwood

Rhonda Allen Ralph McKinney Peter Andrews Carrie Rocha George Wright Kevin Hurley

#### Also in Attendance: Justice Leah Ward Sears, Phyllis Bryant, Kenya Hammond Paula Nash,

Jacqueline Holland, Tyrene Huff, Jonathan Hunt, Charlie Jackson, Torrey Kirby, Paula Nash, Alexander Ogoh, Greg Patterson and Phyllis

Walker

#### 2. APPROVAL OF THE MINUTES

#### Approval of the April 25, 2024 Business Management Minutes

Approval of the April 25, 2024 Business Management minutes. On a motion by Board Member Hardage, seconded by Board Member Durrett, the motion passed by a vote of 4 to 0 with 4 members present.

#### 3. RESOLUTIONS

## Resolution Authorizing a Modification in Contractual Authorization for Hardware and Software Support for Hewlett Packard Servers, RFPP P50134

Approval of the Resolution Authorizing a Modification in Contractual Authorization for Hardware and Software Support for Hewlett Packard Servers, RFPP P50134. On a motion by Board Member Durrett, seconded by Board Member Hardage, the resolution passed by a vote of 4 to 0 with 4 members present.

## Resolution Authorizing the Award of the Procurement of Oracle Cloud Implementation Professional Services, Letter of Agreement (LOA) L50542

Approval of the Resolution Authorizing the Award of the Procurement of Oracle Cloud Implementation Professional Services, Letter of Agreement (LOA) L50542. On a motion by Board Member Hardage, seconded by Board Member Williamson, the resolution passed by a vote of 6 to 0 with 6 members present.

## Resolution Authorizing the Award of a Contract for Occupational Medical Services, RFP P50399

Approval of the Resolution Authorizing the Award of a Contract for Occupational Medical Services, RFP P50399. On a motion by Board Member Hardage, seconded by Board Member Durrett, the resolution passed by a vote of 7 to 0 with 7 members present.

## Resolution Authorizing the Award of a Contract for Enterprise Customer Relationship Management, RFP P50420

Approval of the Resolution Authorizing the Award of a Contract for Enterprise Customer Relationship Management, RFP P50420. On a motion by Board Member Hardage, seconded by Board Member Durrett, the resolution passed by a vote of 9 to 0 with 9 members present.

#### Resolution Approving the Operating and Capital Budgets for Fiscal Year 2025

Approval of the Resolution Approving the Operating and Capital Budgets for Fiscal Year 2025. On a motion by Board Member Frierson, seconded by Board Member Durrett, the resolution passed by a vote of 10 to 0 with 10 members present.

#### 4. OTHER MATTERS

## FY24 April Consolidated Financial Highlights and Financial Key Performance Indicators (Informational Only)

#### 5. ADJOURNMENT

The Committee meeting adjourned at 10:27 A.M.

YouTube link: <a href="https://www.youtube.com/live/TKI8XWyrqfs?feature=shared">https://www.youtube.com/live/TKI8XWyrqfs?feature=shared</a>



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Resolution Authorizing a Modification in Contractual Authorization for Hardware and Software Support for Hewlett Packard Servers, RFPP P50134

Alexander Ogoh, Manager Enterprise Network Operations

Department of Technology

## **Background**

Technology requests a modification in contractual authorization for hardware and software support for Hewlett-Packard servers. These servers support some of our critical applications, including

- > Trapeze
- > Teledriver
- > Oracle
- Web Ticketing
- Data warehouse
- > CCTV



### **Procurement/Financial/DBE Considerations**

#### **Procurement Consideration**

The original contract, awarded on May 12, 2022.

- Current Contract Value: \$354,540.94
- ➤ Additional Funds Requested: \$ 37,687.57
- ➤ Total Contract Amount: \$392,228.51

#### **Financial Consideration**

This 3-year contract in the amount of \$392,228.51 is funded with local operating funds.

#### **DBE** Consideration

There are no DBE goal since this a GSA contract.



## **Board Request**

The Department of Technology requests the Business Management Committee recommend approval of the Resolution Authorizing a Modification in Contractual Authorization for Hardware and Software Support for Hewlett Packard Servers, RFPP-P50134 in the amount of \$392,228.51



Thank You



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RESOLUTION AUTHORIZING THE MODIFICATION IN CONTRACTUAL AUTHORIZATION

FOR HARDWARE AND SOFTWARE SUPPORT FOR HEWLETT PACKARD SERVERS

**CONTRACT NUMBER RFPP P50134** 

WHEREAS, on June 6, 2022 the General Manager entered into a Contract with Hewlett

Packard Enterprise Company for Hardware and Software Support for Hewlett Packard Servers,

Request for Proposals P50134; and

WHEREAS, MARTA staff has determined that it is in the best interest of the Authority to

increase the contract value to provide for known changes and additions to the contract; and

WHEREAS, all contractual changes and additions for this modification will follow the

Authority's procurement policies and guidelines; and

RESOLVED THEREFORE, by the Board of Directors of the Metropolitan Atlanta Rapid

Transit Authority that the General Manager/CEO or his delegate be, and hereby is, authorized to

increase the authorization for Contract No. P50134 Hardware and Software Support for Hewlett

Packard Servers from \$354,540.94 to \$392,228.51.

Approved as to Legal Form:

DocuSigned by:

Peter J. andrews

Chief Counsel, Metropolitan Atlanta

**Rapid Transit Authority** 



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Resolution Authorizing the Award of the Procurement of Oracle Cloud Implementation Professional Services, Letter of Agreement (LOA) L50542

Torrey Kirby, Director of Technology Applications

Department of Technology



#### **Purpose**

Technology is seeking permission to enter into a Letter of Agreement for Oracle Cloud Implementation Professional Services to:

- Transition from a Work Order to a Letter of Agreement deliverables-based contract format
- > Reduce financial burden on current WO contracts given the need to accelerate project delivery
- Industry Experts helping to implement Oracle Cloud
  - Human Capital Management and Finance modules
- Implement an application on-demand training module Oracle Guided Learning
- Postproduction support and Functional Gap Analysis



## **Business Benefits**

- Deliverables based project execution
- Continuity of Resources
- Ability to leverage industry experts through post go-live
- > Streamlined contractual relationship



#### **Financial Considerations**

Requirements Gathering (Discovery)	\$1,200,000
Design, Configure, and Build (Modelling)	\$1,800,000
Testing and Training (Realization)	\$1,800,000
Deploy Soft Launch	\$ 300,000
Production Support (Hypercare)	\$ 300,000
Fiscal Year End Support (Full Deployment)	\$ 300,000
Post-Production Support (Hypercare)	\$ 300,000
Optional Modules & Services (Year 1 and Year 2)	\$2,000,000
Agreement Total	\$8,000,000

Term is a two-year agreement from July 1, 2024, to June 30, 2026



#### **Request Board Approval**

The Department of Technology requests the Business Management Committee recommend approval of the resolution authorizing the award of the procurement of Oracle Cloud Implementation Professional Services, Letter of Agreement (LOA) L50542, with Infosys Limited Inc., for a maximum contract value of \$8,000,000.



Thank You



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RESOLUTION AUTHORIZING THE AWARD FOR THE PROCUREMENT OF ORACLE

**CLOUD IMPLEMENTATION PROFESSIONAL SERVICES,** 

**LETTER OF AGREEMENT NUMBER L50542** 

WHEREAS, the Authority's Department of Information Technology has identified

the need for the procurement of Oracle Cloud Implementation Professional Services,

Letter of Agreement Number L50542; and

WHEREAS, on May 17, 2024, the Metropolitan Atlanta Rapid Transit Authority

received a proposal from Infosys Limited; and

WHEREAS, it is necessary to procure Oracle Cloud Implementation Professional

Services that includes transition from a Work Order to a Letter of Agreement deliverables-

based contract format;

WHEREAS, the Department of Internal Audit will be requested to perform a

Price/Cost Analysis to determine fair and reasonable pricing:

**RESOLVED THEREFORE**, by the Board of Directors of the Metropolitan Atlanta

Rapid Transit Authority that the General Manager/CEO or his delegate be, and hereby is,

authorized to execute a Letter of Agreement (LOA) on substantially the same terms and

conditions as contained in the L50542, between the Authority and Infosys Limited, for the

procurement of Oracle Cloud Implementation Professional Services in the amount of

\$8,000,000.00.

Approved as to Legal Form:

Peter J. Andrews

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Chief Counsel, Metropolitan Atlanta

**Rapid Transit Authority** 



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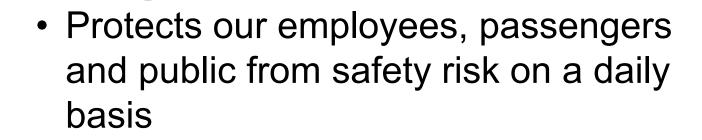
# Occupational Medical Services

Resolution Authorizing the Award of a Contract for the Procurement of Occupational Medical Services RFP P50399

Phyllis Walker, MS, CVE, CCM, PHR, SHRM-CP Sr. Manager Occupational Medical Services

Business Management Committee May 23, 2024

## **Purpose**



- Ensures workers are fit for duty
- Federal Transit Administration (FTA)
  mandates a compliant Drug & Alcohol
  testing program





# Scope

- Planned physical examinations
- Pre-employment/post-offer evaluations
- Specialty examinations
- Medical consultations
- Pre-employment testing (applicants/candidates, returning to work)
- > Randoms
- Reasonable Suspicion
- ➤ Post-Accidents
- ➤ Medical Review Officer (MRO) services





# **Award Analysis and Contract Terms**

- 47 Firms retrieved online solicitation
- 6 Proposals received and deemed responsive
- Three Year Base with two (2) One Year Options
- Funding: Local operating funds

Year	Total Cost
Base Term	\$2,176,875
Option Year 1	\$ 764,480
Option Year 2	\$ 787,300
Total	\$ 3,728,655





## Recommendation

## RFP P50399-Occupational Medical Services

- Caduceus Occupational Medicine
- **\$3,728,655**



# **Board Resolution Request**

Requesting Resolution Authorizing the Award of a Contract for the Procurement of Occupational Medical Services

**RFP P50399** 



Thank You



# RESOLUTION AUTHORIZING AWARD OF A CONTRACT FOR THE PROCUREMENT OF OCCUPATIONAL MEDICAL SERVICES REQUEST FOR PROPOSALS NUMBER P50399

WHEREAS, the Authority's Department of Human Resources has identified the need for the Procurement of Occupational Medical Services, Request for Proposals Number P50399; and

WHEREAS, On January 22, 2024 the Metropolitan Atlanta Rapid Transit Authority duly sent to potential Offerors notice of its Request for Proposals for the Occupational Medical Services, RFP P50399; and

WHEREAS, notice of the said Request for Proposals was advertised in the local newspaper of the largest circulation in the Atlanta metropolitan area once in each of the two weeks prior to the proposal deadline; and

**WHEREAS**, all Proponents were given the opportunity to protest the proposal instructions, specifications, and/or procedures; and

WHEREAS, on March 26, 2024 at 2:00 p.m., local time, six (6) proposals were received; and

WHEREAS, the Authority's staff determined that Caduceus Occupational Medical DBA Caduceus USA submitted the most advantageous offer and other factors considered and is technically and financially capable of providing the services.

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**RESOLVED THEREFORE**, by the Board of Directors of the Metropolitan Atlanta

Rapid Transit Authority that the General Manager/CEO or his delegate be, and hereby is,

authorized to execute a Contract on substantially the same terms and conditions as

contained in the Request for Proposals Number P50399, between the Authority and

Caduceus Occupational Medical DBA Caduceus USA for the procurement of

Occupational Medical Services in the amount of \$3,728,655.00.

**Approved as to Legal Form:** 

Peter J. Andrews

Peter J. Andrew

Chief Counsel, Metropolitan Atlanta Rapid Transit Authority



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Resolution Authorizing the Award of a Contract for Enterprise Customer Relationship Management (eCRM)
RFP P50420

Business Management Committee May 23, 2024

**Charlie Jackson**Senior Director, Customer Experience Innovation



## **Agenda**

- 1. The Importance of MARTA Customer Engagement
- 2. CRM Background
- 3. Project Summary
- 4. Consolidate Data Sources
- 5. Procurement Timeline
- 6. Selection Rationale
- 7. Board Resolution Request





# The Importance of MARTA Customer Engagement

**Each day**, thousands of customers engage directly with MARTA by interacting with front-line employees and through various other channels.

- 32,757 monthly calls, emails, texts, and social media contacts to Customer Services
- 5,197 monthly in-person visits to the Five Points and Airport information booths, Lost & Found, and Reduced Fare
- 1.36 million Breeze/Breeze Mobile account holders using bus and rail
- 96,000 Mobility customer contacts per month for eligibility, reservations, and other customer services
- 10,403 monthly RideStore, TMA partners, and Parking customers
- Capital Project activities, MARTA Police outreach, R&A surveys and focus groups, and External Affairs contacts

...and most departments receive **daily requests** for information, action, reports, and customer follow up.





## **CRM Background**

- A CRM system is an essential tool for MARTA to fully engage with customers daily.
- The current H.E.A.T. CRM has reached its end of life
  - Originally purchased in 1996, upgraded in 2016
  - Does not support the many types of interactions between Customer Services and customers
  - Lacks workflow with all departments

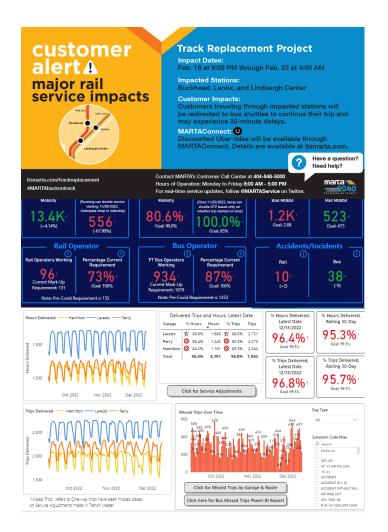
Goal: Replace H.E.A.T with an "enterprise" CRM (eCRM) to enable an organization-wide strategy that fully engages customers and improves customer satisfaction.





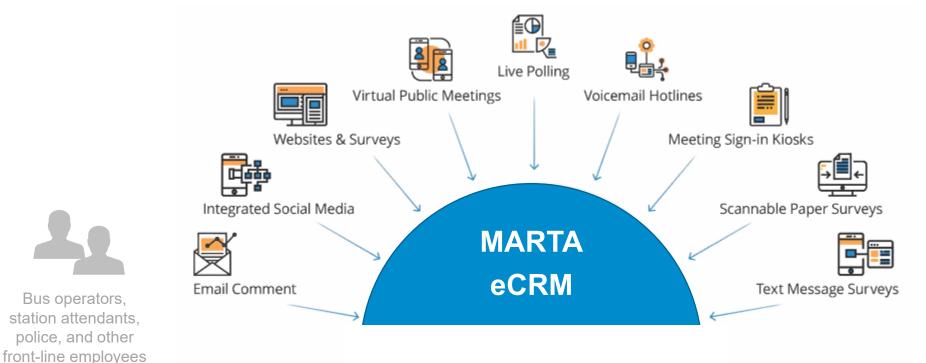
### **Project Summary**

- Replace the current HEAT CRM to improve daily operation of customer services
- Automate service level analytics and alerts
- Develop a broader range of engagement channels
- Create a robust system integration and workflow to support cross-departmental business needs
- Allow for more detailed and refined KPIs and faster response
- Consolidate all customer data into a single system that extends across the enterprise.





### **Consolidate Data Sources**









Bus operators,

police, and other

























MailChimp

Sprout itsmarta.com See & Say IVR and Social

Phone

**CSAT** Surveys

**MARTA** On the Go

Reach/DR Mobility

Retail Stores

Breeze Fare System

Parking System

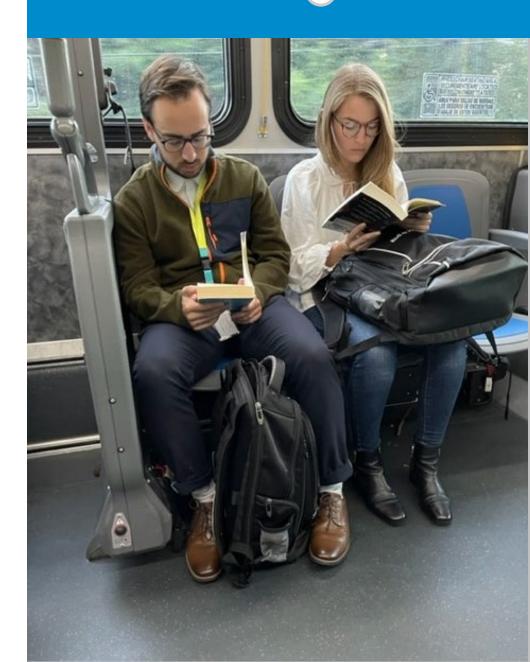
Teledriver FA Suite





### **Procurement Timeline**

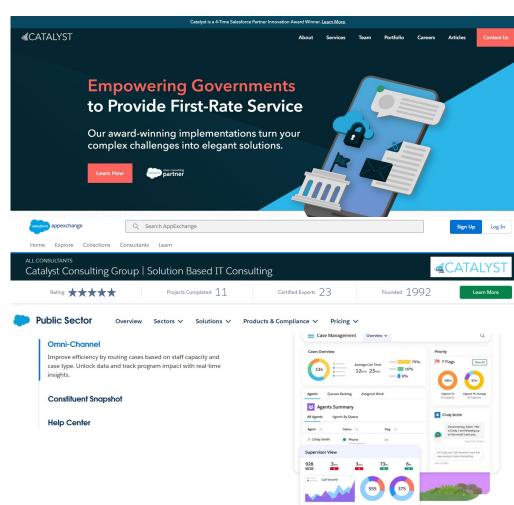
- ✓ RFP P50120 released on Nov 21, 2023
- √ 8 responsive proposals received by Jan 24, 2024
- ✓ Evaluation team reviewed proposals and followed up with references. TET submitted recommendations to SEC on Feb 29, 2024
- ✓ SEC short-listed top 3 proponents and evaluation committee members prepared questions for proponents to address
- ✓ Oral presentations were held on March 19, 2024.
- ✓ SEC made a recommendation to enter contract negotiations with Catalyst Consulting Group, who will be implementing Salesforce CRM as MARTA's new eCRM system.
- Contract negotiations completed.
- Request board authorization





## **Selection Rationale: Catalyst Consulting**

- Founded in 1992, extensive experience implementing Salesforce for public sector clients (over 100 implementations)
- Responsive to all sections of compliance matrix
- Provided highest quality and most complete answers, including follow-up questions during oral presentations
- High ratings from client reference checks and on Salesforce app exchange partner site
- Meets DBE Goal of 15% (Diversified Technologies of Atlanta)
- Extensive experience implementing a cloud-based commercial off the shelf (COTS) software: Salesforce CRM
- Solution will:
  - Automates employee and customer workflows
  - Integrate all customer data sources
  - · Provide comprehensive reporting
  - Create opportunities for better decision making and improved engagement with MARTA customers





### **Financial Considerations**

Base Term (1 year) *	\$ 1,	422,570.86
Option Year 1	\$	50,000.00
Option Year 2	\$	50,000.00
Option Year 3	\$	50,000.00
Option Year 4	\$	50,000.00
Option Year 5	\$	50,000.00
Option Year 6	\$	50,000.00
Option Year 7	\$	30,000.00
Total	\$ 1,7	72,570.86

Option years includes integration services support by Catalyst Consulting.

Option years do not include the ongoing software licensing costs. Staff will bring a proposal to the Board for approval of ongoing Salesforce licensing later in FY25.



<sup>\*</sup> Includes DBE of 15%



## **Board Resolution Request**

Staff requests approval of the MARTA Business Management Committee the resolution Authorizing the Award of a Contract for Enterprise Customer Relationship Management (eCRM), RFP P50420, to Catalyst Consulting Group of Chicago, IL. in the amount of \$1,772,570.86





Thank You



### RESOLUTION AUTHORIZING AWARD OF A CONTRACT FOR ENTERPRISE CUSTOMER RELATIONSHIP MANAGEMENT REQUEST FOR PROPOSALS NUMBER P50420

WHEREAS, the Authority's Department of Customer Experience & Strategy has identified the need for Enterprise Customer Relationship Management, Request for Proposals Number P50420; and

WHEREAS, On November 22, 2023, the Metropolitan Atlanta Rapid Transit Authority duly sent to potential Offerors notice of its Request for Proposals for the Enterprise Customer Relationship Management, RFP P50420; and

WHEREAS, notice of the said Request for Proposals was advertised in the local newspaper of the largest circulation in the Atlanta metropolitan area once in each of the two weeks prior to the proposal deadline; and

**WHEREAS**, all Proponents were given the opportunity to protest the proposal instructions, specifications, and/or procedures; and

WHEREAS, on January 24, 2024, at 2:00 p.m., local time, eight (8) proposals were received; and

**WHEREAS,** the Authority's staff determined that Catalyst Consulting Group, Inc. submitted the most advantageous offer and other factors considered and is technically and financially capable of providing the services.

RESOLVED THEREFORE, by the Board of Directors of the Metropolitan Atlanta Rapid Transit Authority that the General Manager/CEO or his delegate be, and hereby is, authorized to execute a Contract on substantially the same terms and conditions as contained in the Request for Proposals Number P50420, between the Authority and Catalyst Consulting Group, Inc. for Enterprise Customer Relationship Management in the amount of \$1,772,570.86.

Approved as to Legal Form:

-- DocuSigned by:

Peter J. Andrews

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Counsel, Metropolitan Atlanta Rapid Transit Authority



# Resolution Approving FY25 Budgets Business Management Committee May 23, 2024





### **Agenda**

- Budget Timeline
- Strategic Priorities
- Budget Premise
- Proposed Operating Budget
- Proposed Capital Budget
- Public Hearing Information



### **FY25 Budget Timeline**



Board briefing and feedback (May 14<sup>th</sup>)



Public hearings (May 15<sup>th</sup> and May 16<sup>th</sup>)



Proposed budgets provided to each jurisdiction



Board committee presentation (May 23<sup>rd</sup>)



Board vote to adopt (June 13<sup>th</sup>)



### **Strategic Priorities**

#### **Customer-Focused**

Create a delightful customer experience at all touchpoints of MARTA's services

#### **Workforce Development**

Hire, train, and retain a qualified and motivated workforce that meets current and future needs

### **Operational Excellence**

Create a transit experience that is safe, secure, clean, reliable, and frequent

### **Fiscal Responsibility**

In all areas of financial budgeting, projecting, reviewing, and optimizing, act as stewards to the citizens being served

### **Digital Transformation**

Advance MARTA's technology to improve operations and customer service

### **Capital Programs**

Utilize capital programs to provide safe, reliable, and innovative services as the region's trusted transit authority



### **FY25 Budget Premise**

- Provide long-term financial sustainability
  - Continues gradual reduction of recurring revenues to expenses
- Advance Capital Program
- Deliver on 15<sup>th</sup> Amendment Obligations
- Address State of Good Repair Needs
- Delivers Collective Bargaining Agreement Obligations



### PROPOSED FY2025 OPERATING BUDGET



### **FY25 Operating Budget Assumptions**

- Assumes 4% increase for all non-represented employees
- Assumes 54% sales tax revenue to fund operating expenditures
- Fully funds collective bargaining agreement obligations
- Healthcare and pension costs decline by \$8.9M over FY24 Budget
- Reduction in fare revenues of \$715K or 1% from FY24 Budget
- Assumes 7% across the board vacancy savings on salaries & wages
- Net reduction of 11 positions from FY24 to FY25
- Burdened rate adjusted downward from 50% to 47% based on historic actuals



13,894

3,606,485

### **Planned Service Levels**

10,201

3,113,963

12,136

2,987,176

Streetcar

**Total** 

Revenue Miles	FY2021 Actual	FY2022 Actual	FY2023 Actual	FY2024 Budget	FY2024 Forecast	FY2025 Budget
Bus	26,005,027	23,919,054	22,804,829	28,415,873	23,944,248	27,102,825
Rail	17,210,772	17,937,424	17,970,296	22,726,570	18,908,837	20,511,427
Mobility	5,551,221	6,330,998	6,344,235	7,273,741	8,019,165	7,273,741
Streetcar	52,664	61,064	37,990	61,064	52,471	59,809
Total	48,819,684	48,248,540	47,157,350	58,477,248	50,924,721	54,947,802
Revenue Hours	FY2021 Actual	FY2022 Actual	FY2023 Actual	FY2024 Budget	FY2024 Forecast	FY2025 Budget
Bus	2,102,476	1,885,800	1,796,082	2,328,779	1,882,996	2,195,017
Rail	649,313	674,818	677,598	853,559	717,996	936,192
Mobility	351,973	414,422	421,312	461,382	582,044	461,382

7,224

2,902,216

12,136

3,655,856

10,454

3,193,491



### **Headcount Overview**

Division	FY24 Adopted	FY24 Authorized	FY25 Proposed	FY25 Recommended vs FY24 Adopted
Division of General Manager	18	18	20	2
Police	449	447	453	4
Division of Chief Legal Counsel	41	40	39	-2
Division of Safety	80	80	80	0
Division of Operations	3425	3422	3434	9
Division of Capital Program Expansion & Innovation	247	243	232	-15
Division of Chief of Staff and Administration	118	118	111	-7
Chief of Staff	21	21	17	-4
External Affairs	31	31	31	0
Labor and Employee Relations	9	9	8	-1
Human Resources	57	57	55	-2
Division of Finance	252	246	242	-10
Division of Customer Experience & Technology	241	251	249	8
Dept of Chief Customer Experience & Technology	2	2	2	0
Dept of Technology	126	131	131	5
Dept of Customer Experience & Strategy	75	81	79	4
Dept of Research & Analysis	38	37	37	-1
Total	4871	4865	4860	-11



# **Operating Revenue**



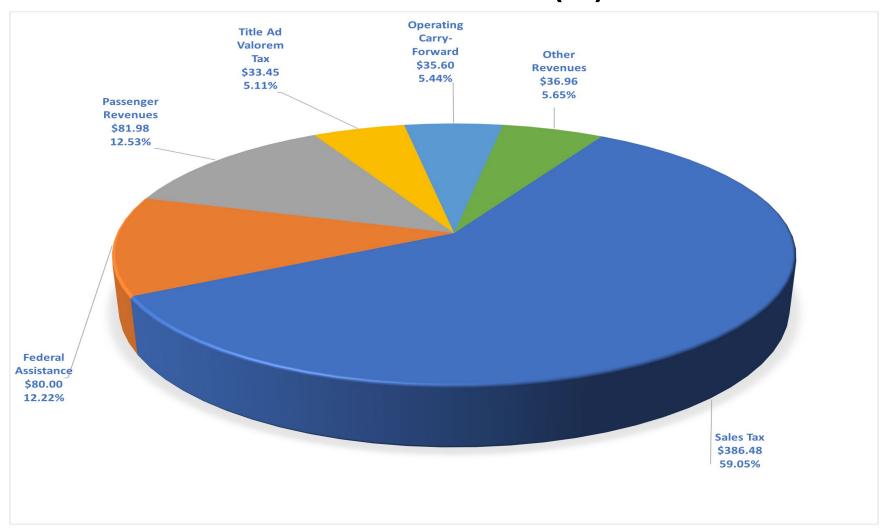
# FY25 Projected Operating Revenues \$654.5 (M)

Category	FY22 Actuals	FY23 Actuals	FY24 Budget	FY25 Proposed Budget	FY25 Proposed vs FY24 Budget Inc/(Dec)
Sales Tax *	315.8	331.1	347.6	386.5	38.9
Federal Assistance	247.7	212.5	81.5	80.0	(1.5)
Passenger Revenues	63.5	72.0	82.7	82.0	(0.7)
Title Ad Valorem Tax	33.5	33.5	34.5	33.5	(1.0)
Lease Income	10.8	0.4	9.6	9.4	(0.2)
Advertising	6.2	6.4	7.0	6.0	(1.0)
Station Parking Revenues	1.5	1.8	1.7	8.0	(0.9)
Interest Income	1.0	3.8	15.8	17.0	1.2
Other Revenues	6.0	6.4	4.1	3.8	(0.3)
Operating Carry-Forward	0.0	0.0	48.0	35.6	(12.4)
Total	685.9	668.0	632.4	654.5	22.0

<sup>\*</sup> Assumes 54% of sales tax receipts for operating budget



# FY25 Projected Operating Revenues \$654.5 (M)





# **Operating Expenses**

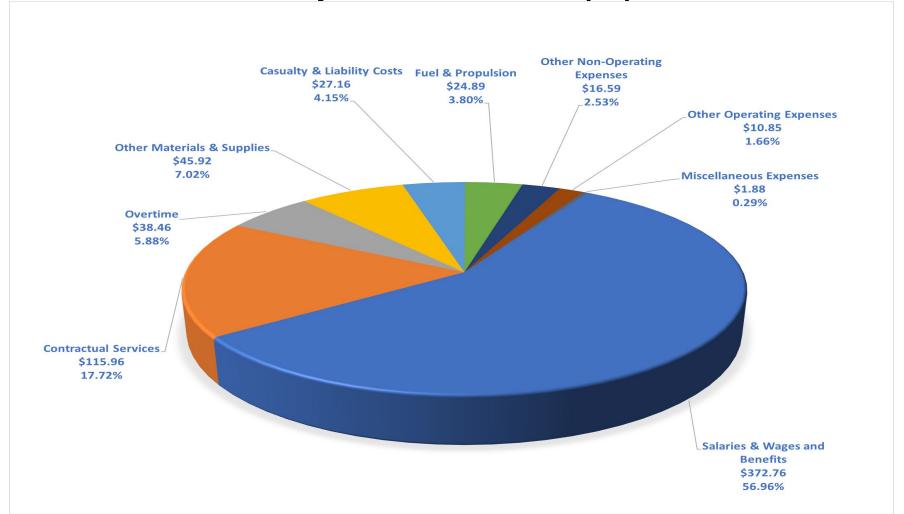


# FY25 Proposed Operating Expenses \$654.5 (M)

				FY25 Proposed	FY25 Proposed vs FY24 Budget Inc/(Dec
	FY22 Actuals	FY23 Actuals	FY24 Budget	Budget	)
Salaries & Wages	241.6	251.7	298.4	311.2	12.7
Fringe Benefits	69.9	121.0	153.2	139.7	(13.4)
Overtime	30.9	37.0	38.9	38.5	(0.4)
Labor	342.4	409.7	490.5	489.4	(1.1)
Contractual Services	83.7	101.8	107.5	116.0	8.4
Materials & Supplies	46.8	55.0	57.3	64.3	7.0
Casualty & Liability Costs	17.9	38.0	22.1	27.2	5.0
Other Operating Expenses	15.4	15.4	17.4	17.4	(0.0)
Other Non-Operating Expenses	3.0	4.6	16.6	16.6	(0.0)
Miscellaneous Expenses	0.7	0.6	1.0	1.9	0.9
Non-Labor	167.5	215.4	221.9	243.3	21.3
Capital Cost Allocation	(47.1)	(43.5)	(81.0)	(78.1)	2.9
Total Expenses	462.8	581.6	631.4	654.5	23.1



# FY25 Proposed Operating Expenses \$654.5 (M)





### FY25 Expense by Division \$654.5 (M)

Division	FY22 Actuals	FY23 Actuals	FY24 Budget <sup>3</sup>	FY25 Proposed Budget	FY25 Proposed vs FY24 Budget Inc/(Dec)
General Manager CEO <sup>1</sup>	2.9	3.1	4.1	4.0	(0.1)
Police Services	37.1	46.2	52.4	47.0	(5.3)
Chief Counsel Legal Services	18.0	41.6	26.0	30.7	4.7
Safety	7.9	10.0	12.2	11.7	(0.5)
Operations	343.0	412.0	470.7	480.8	10.1
Capital Prog Expan & Innovation	17.9	18.8	35.2	31.9	(3.3)
Customer Experience & Technology	46.4	48.1	59.1	58.9	(0.2)
Chief of Customer Experience & Tech	0.5	1.2	1.4	0.8	(0.6)
Technology	40.3	39.9	43.7	35.2	(8.4)
Customer Experience & Strategy	3.3	4.5	9.3	18.3	9.0
Research & Analysis	2.3	2.5	4.8	4.6	(0.2)
Chief of Staff and Administration	14.7	17.3	19.9	18.9	(1.1)
Chief of Staff	3.9	4.2	4.1	3.3	(8.0)
External Affairs	3.3	3.9	5.5	5.7	0.2
Labor and Employee Relations	1.1	1.0	1.5	1.2	(0.3)
Human Resources	6.4	8.2	8.8	8.7	(0.2)
Finance	20.9	27.0	30.4	29.2	(1.2)
Contingency <sup>2</sup>	0.0	0.0	1.3	19.5	18.2
Inventory Adjustment	1.0	1.0	1.0	0.0	(1.0)
Total Agency	571.0	690.5	712.3	732.6	20.3
Capital Cost Allocation	(47.1)	(43.5)	(80.9)	(78.1)	2.7
Net Operating Expenses	523.9	647.0	631.4	654.5	23.1

- 1) Includes the Offices of the General Manger/CEO, Internal Audit, and Board of Directors
- 2) Included in the Office of General Manager/CEO
- 3) Includes FY24 Budget Modifications



### PROPOSED FY2025 CAPITAL BUDGET



### FY25 Capital Budget Assumptions

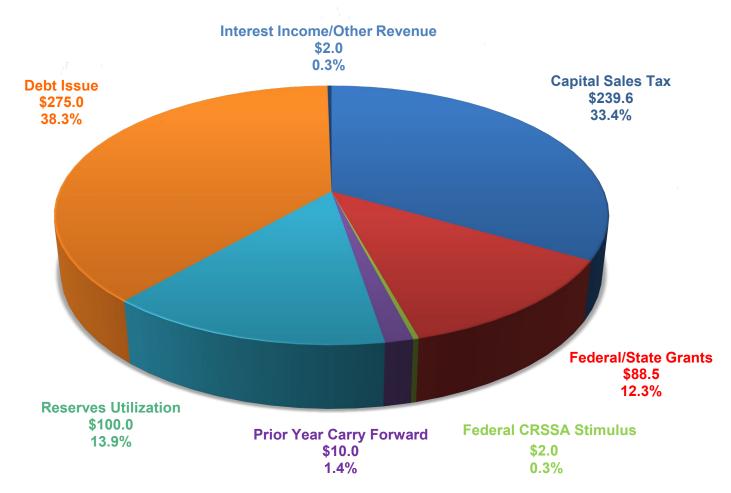
- Assumes 46% sales tax allocation to Capital Budget SOGR in FY25
- Assumes \$159.6M in grant revenue associated with grant awards
- Assumes \$275M debt issued to support capital expenditures
- Prioritizes State of Good Repair projects based on this criteria:
  - Projects necessary to ensure safety for our customers and employees
  - Projects associated with new railcars
  - Projects associated with new buses and charging infrastructure
  - Station rehabilitation construction projects
  - New fare collection equipment design
- Prioritizes More MARTA City of Atlanta projects by project schedule
- Prioritizes More MARTA Clayton expansion projects by project schedule



# FY2025 - Capital Sources & Uses Comprehensive CIP Breakout (\$M)

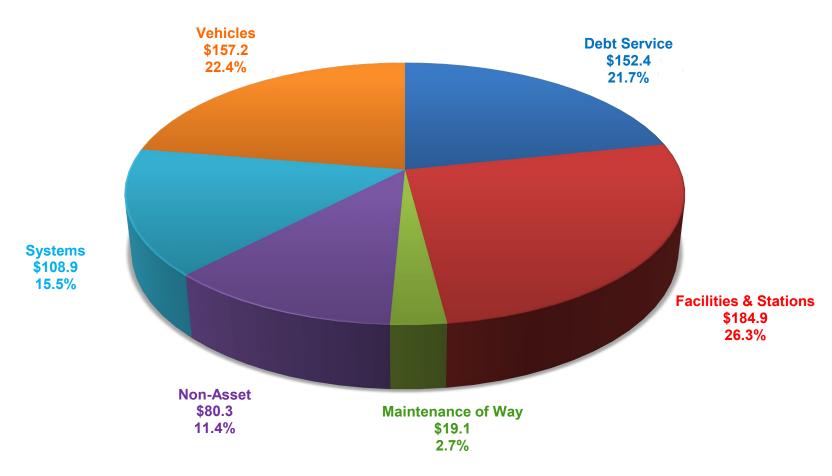
State of Good Repair (SGR)			
Sources		Uses	
Prior Year Carry Forward	10.0	Capital Expenditures	550.5
Capital Sales Tax	239.6	Debt Service	152.4
Federal/State Funds	90.5	Subtotal	702.9
Reserves Utilization	100.0		
Interest Income/Other Revenue	2.0		
Debt Issue	275.0		
Subtotal	717.1		
More MARTA - City of Atlanta			
Sources		Uses	
Prior Year Carry Forward	243.0	Capital Expenditures	171.0
Capital Sales Tax	55.6	Debt Service	0.0
Federal/State Funds	34.7	Subtotal	171.0
Interest Income	4.9		
Debt Issue	0.0		
Subtotal	338.2		
More MARTA - Clayton County			
Sources		Uses	
Prior Year Carry Forward	246.9	Capital Expenditures	35.3
Capital Sales Tax	34.0	Debt Service	0.0
Federal/State Funds	19.6	Subtotal	35.3
Interest Income	9.9		
Debt Issue	0.0		
Subtotal	310.4		
Total Sources	1,365.7	Total Uses	909.2







### FY2025 - Uses by Category - \$702.9M State of Good Repair\* (\$M)





Top Projects
by FY2025
Budget
State of
Good Repair
(\$M)

Rank	Project Description	FY25 Budget	Percent of Budget
1	CQ400 New Rail Car Procurement	91.8	16.7%
2	Rail Station Rehabilitation	76.1	13.8%
3	Bus Procurement	31.7	5.8%
4	CPMO (SGR)	24.0	4.4%
5	Clayton Multipurpose O&M Facility - SGR Share	20.0	3.6%
6	Automated Fare Collection 2.0	20.0	3.6%
7	Parking Lot Repair	20.0	3.6%
8	Escalators Rehabilitation	14.0	2.5%
9	Bus Network Redesign Program	11.9	2.2%
10	Electric Buses	11.4	2.1%
	Subtotal - Top 10	320.9	58.3%
	Subtotal - All Other	229.6	41.7%
	Total	550.5	100.0%



Top Projects by FY2025 Budget

City of Atlanta
(\$M)

Rank	Project Description	FY25 Budget	Percent of
			Budget
1	MARTA Rapid Summerhill BRT	60.0	35.1%
2	Five Points Station Transformation	48.2	28.2%
3	Cleveland Ave/Metropolitan Pkwy ART's	20.0	11.7%
4	Campbellton Corridor/Greenbriar BRT	15.0	8.8%
5	Street Car East Extension	10.0	5.8%
6	Bankhead Platform Extention	6.8	4.0%
7	Clifton Corridor BRT	5.0	2.9%
8	More MARTA Program	3.0	1.8%
9	Contingency	2.0	1.2%
10	Planning & Communications	1.0	0.6%
	Total	171.0	100%



Top Projects by FY2025 Budget

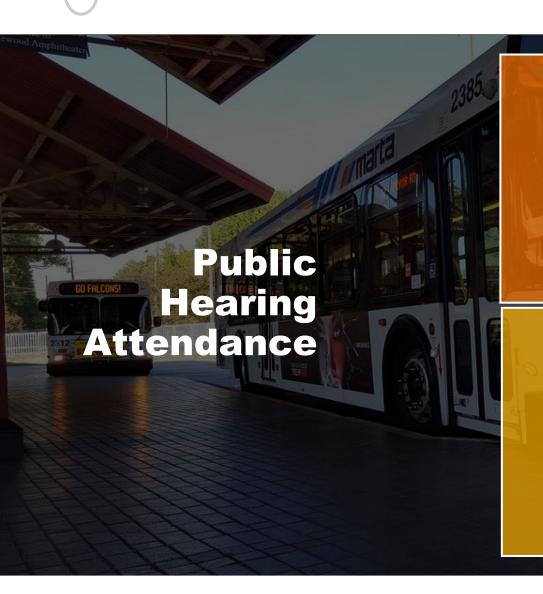
> Clayton County (\$M)

Rank	Project Name	FY25 Budget	Percent of Program
1	MARTA RAPID Southlake	11.5	32.6%
2	Clayton County Justice Center	6.6	18.6%
3	Clayton County Multipurpose Maintenance F	5.0	14.2%
4	Contingency Clayton	5.0	14.2%
5	Clayton SR54 BRT	4.7	13.3%
6	Clayton County Bus Facility Real Estate	1.5	4.3%
7	Planning Clayton County	0.5	1.4%
8	CPMO Clayton/Liaison	0.5	1.4%
	Total	35.3	100.0%



### **PUBLIC HEARINGS**





# In-Person Public Hearing: 5/15/24

Number of Attendees: 26

Public Comments: 10

Written Comments: 2

# Hybrid Public Hearing: 5/16/24

In-Person Attendees: 8

YouTube Attendees: 32

YouTube Views: 196

Public Comments: 6

Written Comments: 0



# Pre-Budget Hearing Engagement Activities

- ✓ Legal ad notice posted in AJC
- √ Ads in neighborhood news

Mundo Hispanico Champion Newspaper Clayton News Daily Atlanta Voice

South Fulton Neighbor

Northside Neighbor Gwinnett Daily News

- ✓ Email blasts to audience of 150,000+
- ✓ MARTA website update
- √ Social Media Posts

Facebook Twitter

Nextdoor

✓ Lit Drops & Station Outreach

5600 flyers distributed to libraries and government centers.

A-frames at **end-of-line stations**, including Five Points, College Park,

Decatur (near hearing location) and Lindbergh stations.

√ Press Release





#### **Public Comments**



Increase Transparency – lack of clarity on oversight of the CIP budget to keep MARTA on track.



**Fare Collection** – request to repair fare gates and enforce emergency exits to reduce fare evasion.



Need budget documents to show **project** timelines and details.



**Transit Equity** in the CIP Budget for DeKalb County.



**Service Concerns** – including canceled bus trips and unplanned delays, causing riders hardship.



MARTA employees are doing a great job. Consider creative incentives to retain operators in the long-term.



MARTA Connectivity – expand highcapacity service from Indian Creek station, including on-demand service options.



**Technology concerns** – ensure cameras and digital signage are functional so that customers receive accurate information and safety measures are enforced.



## Resolution Approving the Operating and Capital Budgets for Fiscal Year 2025

#### **Request Board Approval**

The Office of Budgets and Grants requests the Business Management Committee recommend approval of a Resolution approving the Operating and Capital Budgets for Fiscal Year 2025.



# **Thank You**

### RESOLUTION APPROVING THE OPERATING AND CAPITAL BUDGETS FOR FISCAL YEAR 2025

WHEREAS, the Metropolitan Atlanta Rapid Transit Authority Act of 1965 (Georgia Laws 1965, p. 2243), as amended (the "Act") requires that the Metropolitan Atlanta Rapid Transit Authority (the "Authority") adopt certain operating and capital funds budgets for each fiscal year following the public hearing held on such budgets; and

**WHEREAS**, the Board of Directors of the Authority (the "Board") is required to adopt the Fiscal Year 2025 budgets on or before the last day of the current fiscal year following a public hearing and review of said budgets for Fiscal Year 2025; and

**WHEREAS**, the Operating and Capital Funds Budgets for the fiscal year beginning July 1, 2024 (the "Fiscal Year 2025 Budgets") have been prepared and presented to the Board; and

**WHEREAS**, the Board has been requested to approve a resolution to adopt the Fiscal Year 2025 Budgets; and

WHEREAS, the Board has reviewed the proposed Fiscal Year 2025 Budgets, and has reviewed estimates of revenues, operating costs (including the utilization of lease and rental income and earnings on principal from the prior fiscal years' sales tax surpluses to fund operating costs), patronage and other similar factors; and

WHEREAS, the Board has determined, following such review and the public hearings held as required by the Act, that the proposed Operating and Capital Funds Budgets for Fiscal Year 2025 should be adopted;

Delantine the parties it

**WHEREAS**, in addition, the Board desires to maintain flexibility in the financing of capital improvements undertaken by the Authority from time to time; and

WHEREAS, it may be necessary for the Authority to expend monies from the Authority's existing funds prior to the issuance of revenue bonds issued to finance capital improvements, and the Board desires to put in place necessary steps to preserve the ability of the Authority to issue revenue bonds and to reimburse the Authority for certain expenditures made prior to the issuance of such revenue bonds.

**NOW, THEREFORE, BE IT RESOLVED** by the Board of Directors of the Metropolitan Atlanta Rapid Transit Authority as follows:

- 1) That the proposed Fiscal Year 2025 Budgets, set forth in summary form in Exhibit "A" (which Exhibit "A" and which Fiscal Year 2025 Budgets are attached hereto and by this reference incorporated herein in their entirety), be and hereby are adopted as the Authority's official budgets for Fiscal Year 2025;
- 2) That, as set forth in Exhibit "A", the sums of:
  - i) Seven hundred thirty-two million six hundred six thousand seven hundred thirty-eight dollars (\$732,606,738) for Gross Operating Expenditures;
  - ii) Nine hundred nine million two hundred eleven thousand one hundred fourtyeight dollars (\$909,211,148) for the Capital Improvement Program Cash Disbursements.
- 3) That the revenues or funds described in the Fiscal Year 2025 Budgets as summarized in Exhibit "A" hereto be and hereby are authorized to be used to pay operating costs of the Transit System together with any other revenues or funds not specifically identified herein that by law may be used for such purposes;
- 4) That the fare structure, as shown in Exhibit "B", will be in effect during Fiscal Year 2025;
- 5) That all daily parking lot and parking decks will be free for patrons parking less than 24 hours, with the exception of the long term overnight parking at College Park, Lindbergh, Lenox, Kensington, Brookhaven/Oglethorpe University, Doraville, Medical Center, Dunwoody, Sandy Springs, and North Springs Stations as shown in Exhibit "B";

- 6) That at the discretion of the General Manager/CEO and pursuant to the terms of The MARTA Act, the Sales tax revenues may be utilized for capital and operating expenses accordingly; and
- 7) That all lawful acts of the General Manager/CEO or chosen delegates heretofore taken or commenced on behalf of the Authority in pursuance of the programs, purposes and objectives reflected in the budgets for Fiscal Year 2025 or any preceding year be and hereby are ratified and affirmed.

Adopted this 13 <sup>th</sup> day of June, 2024	
(SEAL)	
ATTEST:	
(Assistant) Secretary	_

**APPROVED AS TO LEGAL FORM:** 

Chief Counsel, Metropolitan Atlanta Rapid Transit Authority



### marta \\\



# April 2024 Financial Highlights



# FY24 Operating Budget Period Ended April 30, 2024



# Year- To- Date Operations Performance April 30, 2024 (\$ in Millions)

	Actual	Budget	Vari	ance
	\$	\$	\$	%
Prior Year Carry Forward	44.7	44.7	0	—%
Net Revenue	486.7	481.6	5.1	1.1%
Net Expenses	524.4	521.6	(2.8)	-0.5%
Net Surplus/(Deficit)	7.0	4.7	2.3	

#### **COMMENTS**

- YTD Net Revenues are favorable to budget by \$5.1M
- YTD Net Expenses are unfavorable to budget by (\$2.8M)
- YTD Net Surplus of \$7.0M compared to a budget surplus of \$4.7M



# Year- To - Date Operating Revenues and Expenses April 30, 2024 (\$ in Millions)

	Actual	Budget	Vari	ance
	\$	\$	\$	%
SOURCES				
Prior Year Carry Forward	44.7	44.7	0	—%
REVENUES				
Sales Tax	299.7	289.7	10.0	3.5%
Title Ad Valorem Tax	27.9	28.7	(8.0)	-2.8%
Federal Assistance	67.9	67.9	0.0	—%
Passenger Revenue	60.9	68.4	(7.5)	-10.9%
Lease Income	8.0	8.3	(0.3)	-4.0%
Station Parking	1.5	1.4	0.1	9.5%
Other Revenues	20.8	17.2	3.6	20.9%
Net Operating Sources	531.4	526.3	5.1	1.1%
EXPENSES				
Salaries and Wages	235.0	252.5	17.5	6.9%
Overtime	34.8	32.4	(2.4)	-7.3%
Total Benefits	113.6	129.7	16.1	12.4%
Contractual Services	84.9	87.8	2.9	3.3%
Total Materials and Supplies	50.9	48.3	(2.6)	-5.5%
Other Non-Labor	43.2	38.6	(4.6)	-11.9%
Gross Operating Expenses	562.4	589.3	26.9	4.6%
Less: Capital Charges	(38.0)	(67.7)	(29.7)	-43.8%
Net Operating Expenses	524.4	521.6	(2.8)	-0.5%

#### **REVENUE COMMENTS – YTD revenues are \$5.1M above budget**

- Sales Tax performance is \$10.0M above budget as a result of an active local economy and the associated impact of inflation
- Title Ad Valorem Tax revenue is unfavorable to budget due to a revenue budgeting error
- Passenger Revenue is below budget by (\$7.5M). This includes adjustments for mobile fare revenues and recognizing fare evasion from mobile application
- Other Revenues are above budget by \$3.6M driven primarily by investment income on reserve balances and the receipt of the CNG tax rebate

#### **EXPENSE COMMENTS – YTD expenses are (\$2.8M) above budget**

- Salaries and Wages are favorable by \$17.5M primarily due to ongoing position vacancies
- Overtime is unfavorable by (\$2.4M) primarily due to absenteeism and vacancies
- Total Benefits are favorable by \$16.1M and are directly related to ongoing position vacancies
- Contractual Services are \$2.8M below budget largely due to lower than forecasted External Support Services, Professional Services, and Temporary Services contracts
- Total Materials and Supplies are above budget by (\$2.6M) largely due to costs associated with Rebuilds and Repairable expenses
- Other Non-Labor Expenses are (\$4.5M) above budget largely due to third party casualty and liability expenses



# **Current Month Operations Performance April 30, 2024** (\$ in Millions)

	Actual	Budget	Vari	ance
	\$	\$	\$	%
Prior Year Carry Forward	2.0	2.0	0	—%
Net Revenue	50.8	48.3	2.5	5.1%
Net Expenses	52.7	50.3	(2.4)	-4.7%
Net Surplus/(Deficit)	0.1	0.0	0.1	

#### **COMMENTS**

- Revenues are favorable to budget by \$2.5M for the month of April
- Expenses are unfavorable to budget by (\$2.4M) for the month of April
- Net Surplus for April is \$0.1M compared to a balanced budget



# Current Month Operating Revenues and Expenses April 30, 2024 (\$ in Millions)

	Actual	Budget	Vari	iance
	\$	\$	\$	%
SOURCES				
Prior Year Carry Forward	2.0	2.0	0	—%
REVENUES				
Sales Tax	30.5	29.5	1.0	3.4%
Title Ad Valorem Tax	2.8	2.9	(0.1)	-2.8%
Federal Assistance	6.8	6.8	0.0	—%
Passenger Revenue	5.8	7.1	(1.3)	-18.4%
Lease Income	8.0	0.6	0.2	36.0%
Station Parking	0.1	0.1	0	-28.9%
Other Revenues	4.0	1.3	2.7	198.4%
Net Operating Revenues	52.8	50.3	2.5	5.1%
EXPENSES				
Salaries and Wages	23.7	23.0	(0.7)	-2.9%
Overtime	4.2	3.2	(1.0)	-30.8%
Total Benefits	10.7	11.8	1.2	9.9%
Contractual Services	8.3	10.2	2.0	19.3%
Total Materials and Supplies	6.5	5.1	(1.4)	-28.2%
Other Non-Labor	3.4	3.4	0.0	1.2%
Gross Operating Expenses	56.6	56.7	0.1	0.2%
Less: Capital Charges	3.9	6.4	(2.5)	-38.9%
Net Operating Expenses	52.7	50.3	(2.4)	-4.7%

#### **REVENUE COMMENTS – Monthly revenues are \$2.5M** above budget

- Sales Tax revenue is favorable by \$1.0M due to an active local economy and the associated impact of inflation
- Passenger Revenue is unfavorable to budget largely due to the closure of Airport Station.
- Other Revenue is favorable by \$2.7M due to a combination of Interest Revenue and the timing of receipt of the Alternative Fuel Rebate

#### **EXPENSE COMMENTS – Monthly expenses are (\$2.4M)** above budget

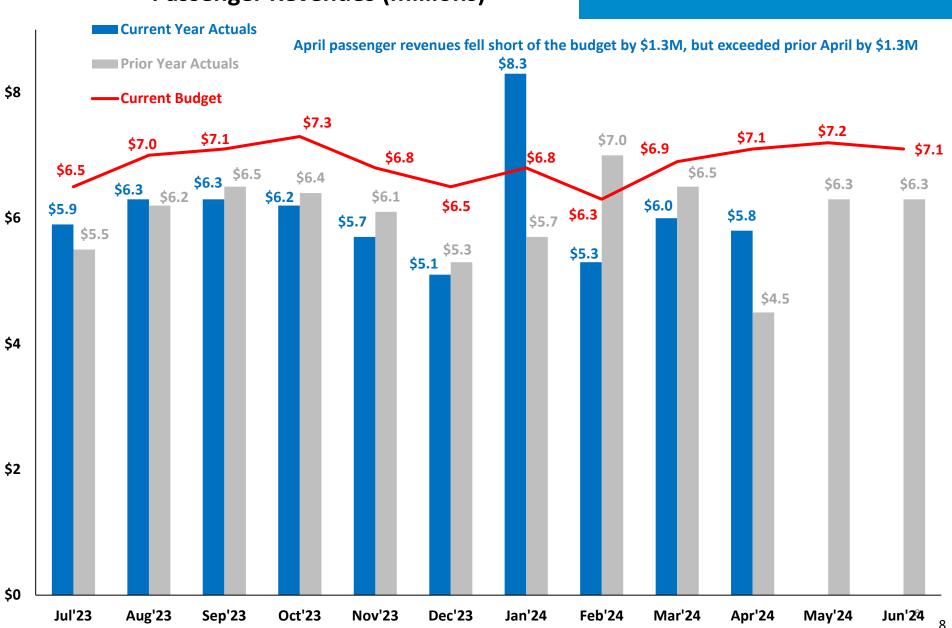
- Salaries and Wages are above budget by (\$0.7M) driven by accrual of two more working days than originally budgeted.
- Overtime is above budget by (\$1.0M) primarily due to absenteeism and position vacancies
- Contractual Services are \$2.0M below budget due to lower than forecasted Miscellaneous Services, Temporary Services, System Operation Services, and Professional Services contract charges
- Total Materials and Supplies are unfavorable to budget by (\$1.4M) due to higher than forecasted costs for rebuilds and repairable expenses
- Capital Charges are (\$2.5M) unfavorable to budget due to lower than forecasted direct labor charges for capital projects



FY24
April
Ridership
Key Performance Indicators

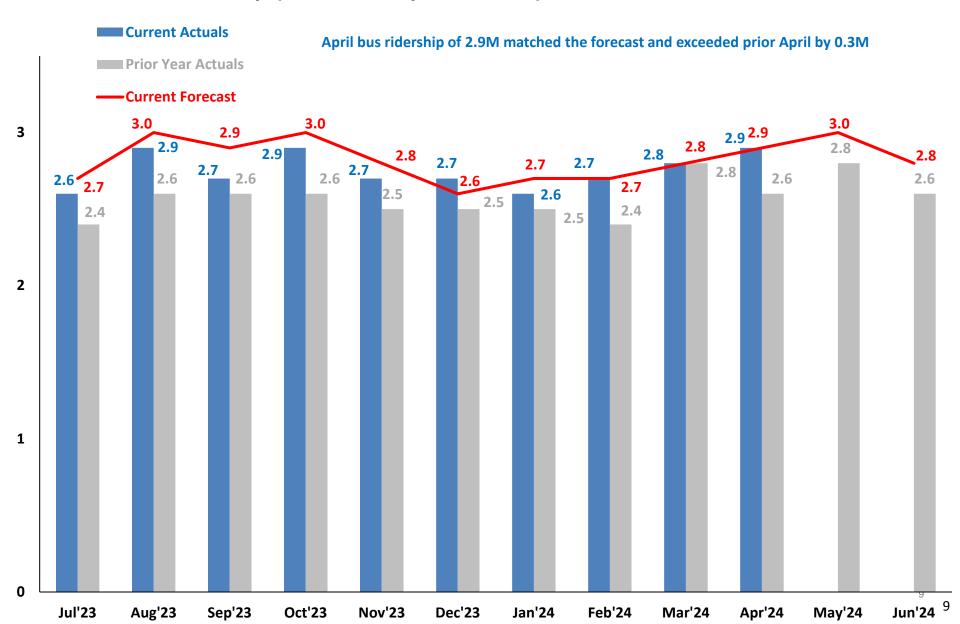


#### **Passenger Revenues (millions)**



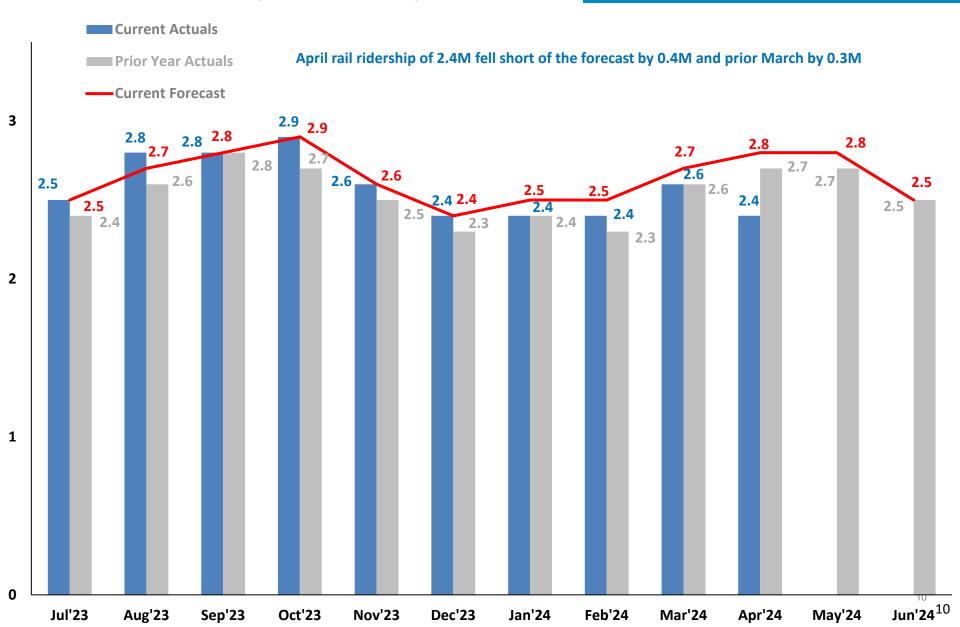


#### Bus Ridership (unlinked trips, millions)





#### Rail Ridership (unlinked trips, millions)







# FY24 Capital Highlights Period Ended April 30, 2024



## Capital Sources and Uses by Category - State of Good Repair (SGR) Year-To-Date thru April 2024

	YTD	YTD	BUD	
	ACTUAL	BUDGET	VARIA	NCE
	\$	\$	\$	%
SOURCES OF FUNDS				
Beginning Balance	67.7	5.4	62.3	1153.7%
Sales Tax	224.6	217.1	7.5	3.5%
Federal Funds	27.0	70.0	-43.0	-61.4%
Other Revenue	3.1	8.0	2.3	272.0%
Total Sources of Funds	322.4	293.3	29.1	9.9%
USES				
Facilities & Stations	65.7	112.1	46.4	41.4%
Maintenance of Way	7.7	20.1	12.4	61.5%
Non-Asset	44.1	86.0	42.0	48.8%
Systems	58.8	103.7	44.9	43.3%
Vehicles	40.0	58.4	18.4	31.5%
Subtotal CIP:	216.3	380.3	164.0	43.1%
Debt Service	118.5	126.3	7.8	6.1%
Total Uses	334.8	506.5	171.8	33.9%



### Top 10 Projects by Expenditures - State of Good Repair (SGR) Year-To-Date thru April 2024

					Annual	
				Actuals	Budget	% Annual
Rank	Project	Project Name	Category	\$M	\$M	Budget
1	32177	Rail Station Rehabilitation	Facilities	30.6	52.1	58.7%
2	32130	CQ400 New Rail Car Procurement	Vehicles	15.9	30.3	52.4%
3	32246	CPMO (SGR)	Non-Asset	15.3	24.0	63.6%
4	32276	Parking Lot Repair	Facilities	12.6	20.7	60.8%
5	32097	Escalators Rehabilitation	Systems	11.4	14.4	79.2%
6	32242	Clayton Bus Maintence Facility	Non-Asset	9.7	11.0	87.8%
7	31703	Train Control Systems Upgrade	Systems	9.7	11.4	85.0%
8	31701	Track Renovation Phase IV	MOW	7.3	8.5	86.7%
9	32299	MARTA Site Relocation	Facilities	7.3	13.1	55.7%
10	32272	Radio System Upgrade Program	Systems	6.2	11.1	55.6%
		Total - Top 10 Projects		\$125.9	\$196.6	64.0%



#### Capital Sources and Uses by Category - More MARTA - City of Atlanta Year-To-Date thru April 2024 (\$ in Millions)

	YTD ACTUAL	YTD BUDGET	BUDG VARIAN	
	\$	\$	\$	%
SOURCES OF FUNDS				
Sales Tax	46.3	44.8	1.5	3.5%
Other Revenue	9.5	9.5	0.0	0.0%
Total Sources of Funds	55.8	54.3	1.5	2.9%
USES				
Expansion	23.8	181.7	157.9	86.9%
Total Uses	23.8	181.7	157.9	86.9%



#### Top Projects by Expenditures - More MARTA - City of Atlanta Year-To-Date thru April 2024

					Annual	
				Actuals	Budget	% <b>A</b> nnual
Rank	Project	Project Name	Category	\$M	\$M	Budget
1	40001.170701	MARTA Rapid Summerhill	Expansion	13.96	48.0	29.1%
2	40001.170708	Five Points Station Transformation	Expansion	7.40	62.0	11.9%
3	40001.170720/21	Cleveland Ave/Metropolitan Pwky (ART)	Expansion	1.32	30.0	4.4%
4	40001.170713	Clifton Corridor (HCT)	Expansion	0.57	27.0	2.1%
5	40001.170702	Campbellton/Greenbriar (BRT)	Expansion	0.27	17.8	1.5%
6	40001.170704	Streetcar East Extension (LRT)	Expansion	0.13	12.0	1.0%
7	40002.170701	Communications	Expansion	0.10	1.0	10.0%
8	40002.170700	CPMO City of Atlanta	Expansion	80.0	0.5	15.8%
		Total - Top Projects		23.82	\$198.3	12.0%



#### Capital Sources and Uses by Category - Clayton County Expansion Year-To-Date thru April 2024 (\$ in Millions)

	YTD	YTD	BUDG	ET
	ACTUAL	BUDGET	VARIAN	ICE
	\$	\$	\$	%
SOURCES OF FUNDS				
Sales Tax	28.8	27.8	1.0	3.5%
Other Revenue	9.1	9.1	0.0	0.0%
Total Sources of Funds	37.9	36.9	1.0	2.6%
USES				
Expansion	4.8	23.9	19.1	80.0%
Total Uses	4.8	23.9	19.1	80.0%



#### Top Projects by Expenditures - Clayton County Expansion Year-To-Date thru April 2024

					Annual	
				Actuals	Budget	% Annual
Rank	Project	Project Name	Category	\$M	\$M	Budget
1	70002.170700	Clayton Multipurpose O&M	Facilities	2.33	2.3	103.0%
2	70003.170701	Justice Center Transit Hub	Expansion	1.01	1.0	99.6%
3	70003.170700	MARTA Rapid Southlake	Expansion	0.94	18.0	5.2%
4	70000.170700	Clayton SR54 (BRT)	Expansion	0.31	4.7	6.6%
5	70004.170701	CPMO Clayton County Comm	Expansion	0.19	0.5	37.6%
		Total - Top Projects		4.78	26.5	18.0%



Thank You

